In Angina Pectoris More Comprehensive Action Pentoxylon

he patient with angina pectoris requires the comprehensive approach provided by the several actions of Pentoxylon. Each tablet combines the valuable tranquilizing, fear-relieving, bradycrotic, and nonsoporific sedative actions of Rauwiloid® (alseroxylon, 0.5 mg.), with the long-lasting coronary vasodilating effect of pentaerythritol tetranitrate (PETN, 10 mg.).

- Reduces incidence and severity of attacks
- Increases exercise tolerance
- Reduces tachycardia
- Reduces anxiety, allays apprehension
- Reduces nitroglycerin need
- Lowers blood pressure only in hypertensives
- Produces demonstrable ECG improvement
 Dosage: one to two tablets q.i.d., before meals and on retiring

P.S. to stop the acute attack faster

Medihaler-NitroTM, the new self-propelled, measured-dose inhalation method delivers 1% octyl nitrite for instantaneous relief of acute anginal pain.





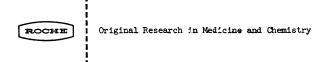
Against Pathogen & Pain

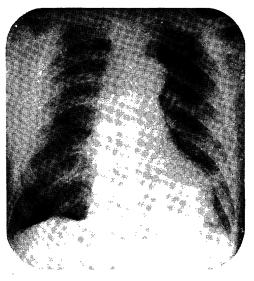
in urinary tract infections

Azo Gantrisin combines the single, soluble sulfonamide, Gantrisin, with a time-tested urinary analgesic - in a single tablet.

Prompt relief of pain and other discomfort is provided together with the wide-spectrum antibacterial effectiveness of Gantrisin which achieves both high <u>urinary</u> and <u>plasma</u> levels so important in both <u>ascending</u> and <u>descending</u> urinary tract infections.

Each Azo Gantrisin tablet contains 0.5 Cm Gantrisin 'Roche' plus 50 mg phenylazo-diamino-pyridine HCl. Gantrisin® - brand of sulfisoxazole





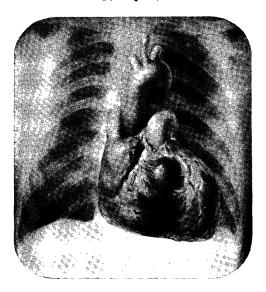
VISUAL HEART CLINIC—ONE OF A SERIES
ARTERIOSCLEROTIC HEART DISEASE

ROENTGEN CONFIGURATION

Postero-anterior position

Moderate left ventricular enlargement with prominence and calcification of aortic knob.

Taken from White Laboratories' Technical Exhibit, American Medical Association, 105th Annual Meeting, Chicago, June 11-15, 1956.



"Safe and effective maintenance therapy with digitalis glycosides had been a problem at our institution until we used gitalin [GITALIGIN]..."*

- Safest—the only cardioactive glycoside whose therapeutic dose is ½ its toxic dose.
- Moderate rate of elimination.
- Short latent period.
- Uniform clinical potency.

Patients now on other cardiotonics may be easily maintained on Gitaligin: 0.5 mg. of Gitaligin is approximately equivalent to 0.1 Gm. digitalis leaf, 0.1 mg. digitoxin, 0.5 mg. digoxin.

GITALIGIN TABLETS — Bottles of 30, 100 and 1000. GITALIGIN DROPS — 30 cc. bottles with dropper calibrated for 0.05, 0.1, 0.2, 0.3, 0.4 and 0.5 mg.

now available

GITALIGIN INJECTION – 5 cc. ampuls containing 2.5 mg. (0.5 mg. per cc.) of Gitaligin. Packages of 3 and 12 ampuls.

*HARRIS, R., AND DEL GIACCO R. R.: AM HEART J. (AUG.) 1956, BIBLI-OGRAPHY ON REQUEST



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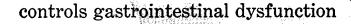
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now "... care of the man

rather than merely his stomach."

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HUMAN
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FUNCTION



because it cares for the man At the cerebral level

the Canquilizer Miltown in "Milpath" controls the sychogenic element in G. I. disturbances. (Miltown not produce barbiturate loginess or hangover.)

well as his stomach

At the neumboral leve

selfite settyl todide, in "Milpath" and immediate to prevent hypermotility and

i tilen e pastesculper e intestinal colle sine culcu e pettle e samhageal spasm

prescribe:

1 tablet t.i.d. at mealtime and 2 at bedtime.



Formula:

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400 mg. (2 - methyl - 2 - n propyl-1, 3-propanediol
dicarbamate)
U. S. Patent 2,724,720
tridihexethyl iodide 25 mg.
(3-diethylamino-1-cyclohexyl1 - phenyl-1 - propanol-ethiodide)
U. S. Patent 2,698,325.



relaxes both mind and muscle

for anxiety
and tension in
everyday practice

- m well suited for prolonged therapy
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DISCOVERED AND INTRODUCED

BY WALLACE LABORATORIES, New Brunswick, N. J.

SUPPLIED: 400 mg. scored tablets
200 mg. sugar-coated tablets

USUAL DOSAGE: One or two 400 mg. tablets t.i.d.

Literature and Samples Available on Request

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STANDARD

SCORED

TABLETS

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in the care
of the
infant's skin

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DESITIN CHEMICAL COMPANY, Providence, R. I.

1. Grayzel, H. G., Heimer, C. B., and Grayzel, R. W.: New York St. J. Med. 53:2233, 1953. 2. Heimer, C. B., Grayzel, H. G., and Kramer, B.: Archives of Pediatrics 68:382, 1951. 3. Behrman, H. T., Combes, F. C., Bobroff, A., and Leviticus, R.: Ind. Med. & Surgery 18:512, 1949. 4. Sobel, A. E.: Scientific Exhibit, A.M.A. Meet. 1955. 5. Marks, M. M.: Missouri Med. 52:187, 1955.

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specifically for reduction of overweight



"...a highly effective and safe appetite suppressant..."

Based on clinical reports, PRELUDIN produces more than twice the weight loss achieved by patients receiving a placebo.² It is singularly free of tendency to produce serious side actions, as well as stimulation. 1-3 PRELUDIN imparts a feeling of well-being that encourages the patient to cooperate willingly in treatment.1-3

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Recommended Dosage: One tablet two to three times daily one hour before meals. Occasionally smaller dosage suffices. On theoretical grounds, PRELUDIN should not be given to patients with severe hypertension, thyrotoxicosis or acute coronary disease.

(1) Holt, J. O. S., Jr.: Dallas Med. J. 42:497, 1956. (2) Gelvin, E. P.; McGavack, T. H., and Kenigsberg, S.: Am. J. Digest. Dis. 1:155, 1956. (3) Natenshon, A. L.: Am. Pract. & Digest Treat. 7:1456, 1956.

PRELUDIN® (brand of phenmetrazine hydrochloride). Scored, square, pink tablets of 25 mg. Under license from C. H. Boehringer Sohn, Ingelheim.



(brand of phenmetrazine hydrochloride)

MILLIONS OF ASTHMATIC ATTACKS

have been aborted faster...more effectively... more economically with





SIMPLE TO USE



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SUITABLE FOR CHILDREN, TOO



SLIPS INTO POCKET OR PURSE

Automatically measured dosage and true nebulization...nothing to pour or measure...One inhalation usually gives prompt relief of acute or recurring asthmatic attacks.

Medihaler-Epi replaces injected epinephrine in urticaria, edema of glottis, etc. due to acute food, drug or pollen reactions...Each 10 cc. bottle delivers 200 inhalations.

IN ASTHMA PRESCRIBE EITHER -

Medihaler-EPI® Riker brand epinephrine U.S.P. 0.5% solution in inert, nontoxic aerosol vehicle. Each measured dose 0.12 mg. epinephrine. In 10 cc. bottle with measured-dose valve.

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Note: First prescription for Medihaler medications should include the desired medication and Medihaler Oral Adapter (supplied with pocket-sized plastic carrying case for medication and Adapter).

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is also available in Medihaler-NitroTM (octyl nitrite) for the rapid relief of angina pectoris ...and Medihaler-PhenTM (phenylephrine-hydrocortisone-neomycin) for lasting, effective relief of nasal congestion. Riker)

Functional and Organic Control of PEPTIC ULCER

Gastro-Intestinal Irritability and Tension

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Potent

ANTISECRETORY • ANTICHOLINERGIC • SEDATIVE

Each tablet contains:

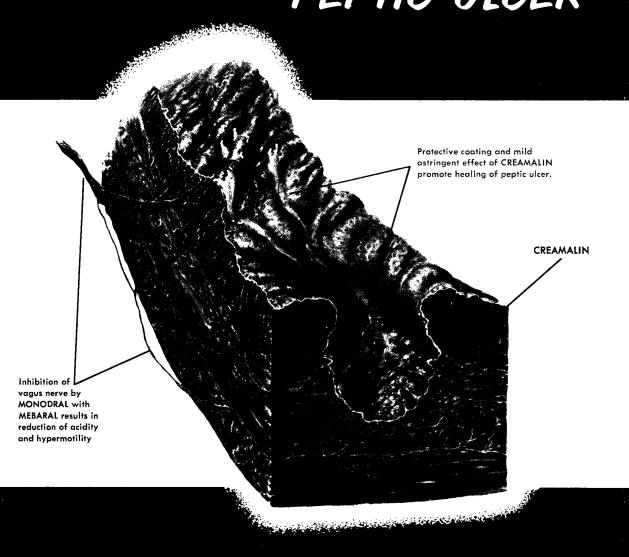
Monodral bromide 5 mg. Mebaral 32 mg.

Dependable control of hyperacidity and hypermotility. Spasmolysis. Prompt and prolonged pain relief. Tranquillity without drowsiness.

Peptic ulcer, 1 or 2 tablets three or four times daily. Other gastro-intestinal disorders, 1 tablet three or four times daily.

Bottles of 100 tablets.

Creamaline PEPTIC ULCER



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... the eighteen pound, transistorized model $300\sqrt{ISETTE}$

For the clinical accuracy your heart practice demands... and a degree of portability never before approached in the field of 'cardiography... this new Sanborn instrument offers a truly remarkable answer.

In the VISETTE you will find outstanding Sanborn quality and performance, achieved through the latest electronic techniques and the most modern principles of instrumentation. Tiny transistors largely replace bulky vacuum tubes... entire circuits are contained in plug-in printed wiring panels no larger than a playing card... 'cardiograms are clearly traced on chart paper in a new, convenient width. Innovations such as these have also made possible economies in production, reflected in the comparably lower price of the new 300 VISETTE.

Every design feature, every component in this modern instrument, serves a single purpose: clinically accurate 'cardiograms with the greatest possible convenience. The "Sanborn man" in or near your city can provide complete details, and a demonstration in your office if you wish. And of course you may try a VISETTE (as you can other Sanborn instruments)—before buying, without cost or obligation.

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provides prolonged relief of ulcer pain.1

Kolantyl: 1. Neutralizes acid, 2. Inhibits pepsin, 3. Relieves hypermotility and spasm through musculotropic action, 4. Relieves spasm through neurotropic action, 5. Forms protecting demulcent, 6. Inhibits lysozyme.

This combination of ulcer-combating ingredients in pleasanttasting KOLANTYL Gel, or convenient tablets, makes rational its use as the medication of choice in peptic ulcer therapy.



Rx Information Kolantyl

Gel and Tablets

Action:

Bentyl* content affords spasmolysis and parasympatheticdepressant actions without the side effects of atropine.

Rapid, Prolonged Antacid Relief ... Balanced antacids — no laxation — no constipation

Proven Demulcent Action... Helps protect normal cells, encourages cellular repair Anti-enzyme Action... Necrotic pepsin and lysozyme action checked

Composition:

Each 10 cc. of KOLANTYL Gel or each KOLANTYL tablet contains: Bentyl Hydrochloride.....5 mg. Aluminum

Hydroxide Gel 400 mg.

Magnesium Oxide 200 mg.

Sodium Lauryl Sulfate ... 25 mg.

Methylcellulose 100 mg.

Dosage:

Gel — 2 to 4 teaspoonfuls every three hours, or as needed. Tablets — 2 tablets (chewed for more rapid action) every three hours, or as needed.

Supplied:

Gel — 12 oz. bottles. Tablets — bottles of 100 and 1,000.

1. Johnston, R.L.: J. Indiana St. M.A. 46:869, 1953. 2. McHardy, G., and Browne, D.: Southern M. J. 45:1139, 1952.

*Merrell's distinctive antispasmodic that is more effective than atropine—free from side effects of atropine.²

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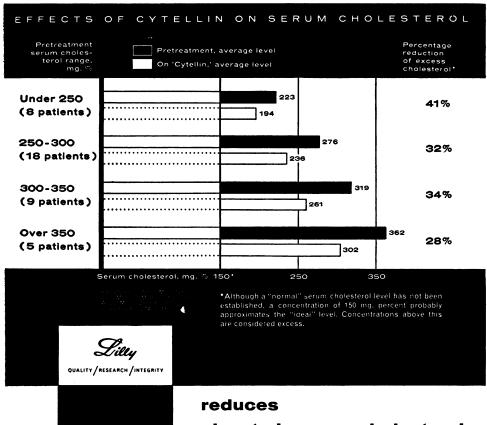
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vitamin-mineral combination

during pregnancy and throughout lactation

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'Cytellin' reduces the absorption of dietary cholesterol and the reabsorption of endogenous cholesterol excreted in the bile. Severe dietary restrictions are not necessary to obtain a significant decline in serum cholesterol level. For a majority of patients, 'Cytellin' provides the most rational and practical therapy available.

In addition to lowering hypercholesteremia, 'Cytellin' has been reported to effect reductions in C/P ratio, S_f10-100 lipoproteins, and beta lipoproteins.

May we send more complete information?



"For prompt relief [of nausea during pregnancy] the use of Dramamine is recommended (50 mg. twice daily tapering off rapidly to use only as required)."

Consultation Service: Treatment of Nausea During Pregnancy, Postgrad. Med. 7:383 (May) 1950.

and vomiting

of pregnancy

Dramamine®

Brand of Dimenhydrinate

SEARLE



• Frater autilitie

ACHROMYCH & Cansules are the new, rapidacting, oral form of Achromych. Tetracycline—offering your patients, on the average, twice the antibiotic absorption in half the time required by older preparations.



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Tetracycline Buffered with Phosphate

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"...a calmative effect...superior to anything we had previously seen with the new drugs."*

true calmative Ectylurea, AMES (2-ethyl-cis-crotonylurea)

the power of gentleness

allays anxiety and tension without depression, drowsiness, motor incoordination

NOSTYN is a calmative—not a hypnotic-sedative—unrelated to any available chemopsychotherapeutic agent • no evidence of cumulation or habituation • does not increase gastric acidity or motility • unusually wide margin of safety -no significant side effects

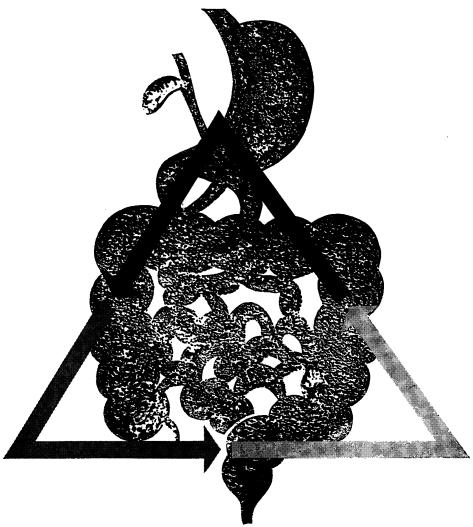
dosage: 150-300 mg. (1/2 to 1 tablet) three or four times daily.

supplied: 300 mg. scored tablets, bottles of 48 and 500.

*Ferguson, J. T., and Linn, F. V. Z.: Antibiotic Med. & Clin. Therapy 3:329, 1956.



A AMES COMPANY, INC · ELKHART, INDIANA AMES COMPANY OF CANADA, LTD., TORONTO



your patients with generalized gastrointestinal complaints need the comprehensive benefits of

Tridal[®]

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rapid, prolonged relief throughout the G.I. tract with unusual freedom from antispasmodic and anticholinergic side effects

One tablet two or three times a day and one at bedtime. Each TRIDAL tablet contains 50 mg. of Dactil, the only brand of N-ethyl-3-piperidyl diphenylacetate hydrochloride, and 5 mg. of Piptal, the only brand of N-ethyl-3-piperidyl-benzilate methobromide.

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Years of practice experience and constant research improvement make Veratrite the drug of seasoned judgment in the management of hypertension. Veratrite now contains cryptenamine - a newly isolated alkaloid fraction - which produces sustained falls in blood pressure with unmatched safety. The formulation combines central acting and local acting agents to combat vasospasm.

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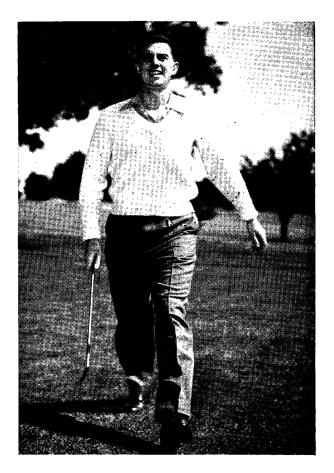
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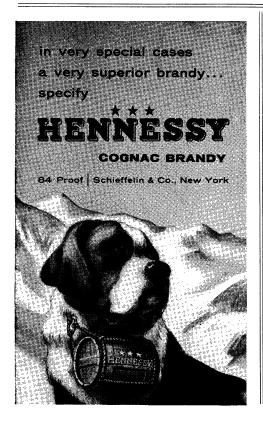
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...in the majority of your arthritic cases Bufferin alone can safely and effectively provide adequate therapeutic control without resorting to the more dangerous cortisone-like drugs.

...Bufferin is better tolerated by the stomach than aspirin, especially among arthritics where a high dosage, long term salicylate regimen is indicated.

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...Bufferin contains no sodium, thus massive doses can be safely given without fear of sodium accumulation or edema.

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'CORTISPORIN' brand OINTMENT

Each Gm. contains: 'Aerosporin'® Sulfate Polymyxin B Sulfate 5,000 Units; Bacitracin 400 Units; Neomycin Sulfate 5 mg.; Hydrocortisone (free alcohol) 10 mg. (1%).

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Available in sterile dropper bottles of 5 cc.



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In spastic and occlusive vascular diseases



Tensodin Tablets 100's, 500's and 1000's

Tensodin®, a product of E. Bilhuber, Inc.

TENSODIN

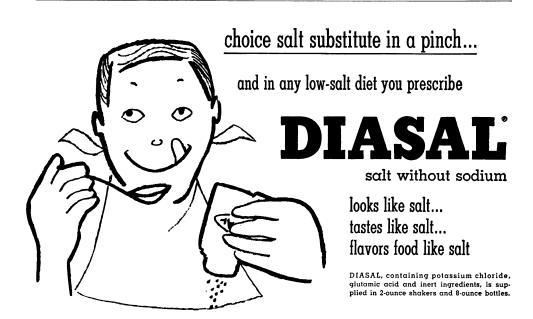
Tensodin is indicated in angina pectoris and other coronary and peripheral vascular conditions for its antispasmodic, vasodilator and sedative effects. The usual dose is one or two tablets every four hours.

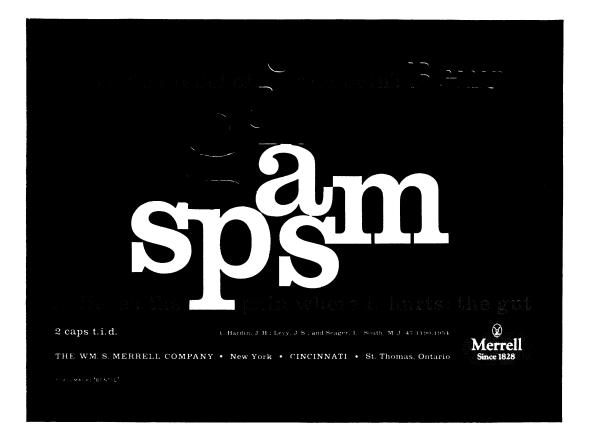
No narcotic prescription is required.

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Effective continuous vitamin-mineral therapy is now available for your patients . . . particularly

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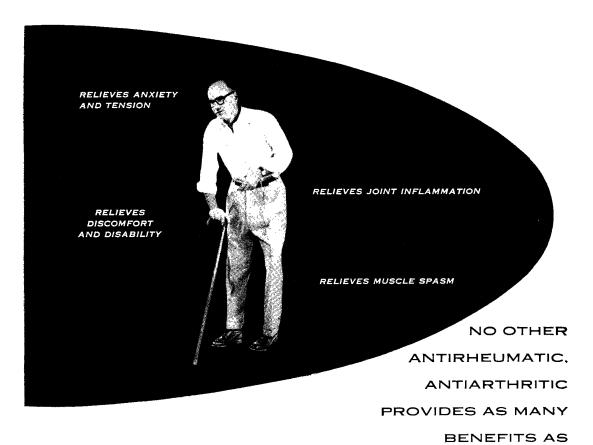
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MEPRO | BAMATE
PREDNISO | LONE, buffered

Each Multiple Compressed Tablet of 'Mepro-LONE' provides the antiarthritic, antirheumatic benefits of:

- 1. Prednisolone buffered—the newest and most potent of the "predni-steroids" for prompt relief of joint pain and arrest of the destructive inflammatory process.
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Indications: Rheumatoid arthritis, rheumatoid spondylitis, Still's disease, psoriatic arthritis, tenosynovitis, myositis, fibrositis, intractable asthma, respiratory allergies, allergic and inflammatory eye and skin disorders.

Dosage: 1 or 2 tablets 3 or 4 times daily.

Supplied: Multiple Compressed Tablets in bottles of 100 in two formulas as follows: 'Meprolone'-1—1.0 mg. of prednisolone, 200 mg. meprobamate and 200 mg. dried aluminum hydroxide gel. 'Meprolone'-2—provides 2.0 mg. of prednisolone in the same formula.

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THE ONLY

ANTIRHEUMATIC,

ANTIARTHRITIC

THAT SIMULTANEOUSLY

RELIEVES:

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- 3. ANXIETY AND TENSION
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 AND DISABILITY



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24 steps to a hospital bed

The commonest task, such as climbing a flight of stairs, confronts the angina pectoris patient with a fearful question: "Will I be able to make it?"

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A new sense of freedom restores the "cardiac cripple" to a sense of usefulness and participation,

although he should not now indulge in previously prohibited strenuous exercise.

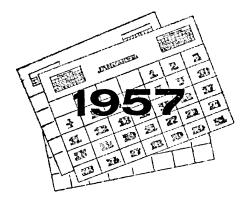
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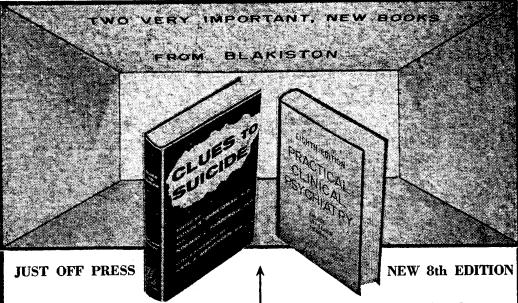
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